



## TCR Xmas Information

Hey everyone... It's that grand time of year when you are all gearing up for a break from the rat race... Dont get too caught up in the hype and forget about yourself though!

To help during the Xmas period we just wanted to bring a few things to your attention in relation to current bike and wheel pricing... And we have a special servicing offer as well, as we need to be a little giving during the season as well!

As you may or may not know, TCR is now the only specialist Cervelo dealer in Victoria. We have done away with trying to sell inferior products and decided to concentrate on selling only the best bikes in the world. This decision was made just a little easier when we saw the new pricing for 2012. If you have ever thought of buying a bike online to save money, then stop right there. We

are now competitive with the US market on bikes... Not only that, but we can sell you a set of **HED** wheels to go with your new bike at a competitive price as well! See below for details:



### **Aero 'S' Series bikes:**

S2 Rival was \$4495 in 2011, now \$2999 for 2012!



S5 Rival \$4108 for 2012!



S5 Team Ultegra \$5280 for 2012!  
S5 Team Ultegra Di2 \$6600 for 2012!



S5 VWD SRAM Red \$8250



S5 VWD Dura Ace Di2 \$9900



## **Squoval 'R' Series bikes: Into lightweight... You don't get much better**

R3 Rival was \$4545 for 2011, now \$3899 for 2011!



*As an interesting fact. We changed the wheels on a stock 56cm Rival bike for 2012 to a set of HED Ardennes LT (\$899 rrp) and the bike weighed in at under 6.8kg*

R3 Team Ultegra was \$5560.00 in 2011 for the standard frame, now \$4899 in 2012 for the ups spec Team frame and build!



R5 SRAM Red was \$8895 for 2011, now \$7499 for 2012



Or if you would prefer Campag then we now have an option for you... Only the lightest groupset will do for the lightest frame.

R5 Super Record \$9399



## 'P' Series TT Bikes

P2 Ultegra was \$4245 for 2011, now \$3160 for 2012



P3 Ultegra was \$5325 for 2011, now \$4139 for 2012

P3 Dura Ace was \$6475 for 2011, now \$4999 for 2012



## Grab a 2011 Bargain as well

S3 Red was \$9125.00, now \$6200.00 if there is stock available!



R3 Red was \$6595, now \$5240!



P4 SRAM Red was \$8695, now \$6190



These are just 3 of the 2011 bargains, but there is still stock available in some sizes in the R3 range from 2011.

Drop in the shop or give us a call and we can discuss your options re sizing and availability... Get in quick cause at this price they are going to go quick!

# **HED.**

**Proven Speed**

Just a few examples of pricing on the best wheels to go with your new bike...

Ardenne LT - **\$899**, 1500g

Ardenne FR - **\$1425**, 1425g

JET 6/9 - **\$1800** (Jet 9 front and disc rear just used by Tony Martin to win world TT championship. Thats right, won on clincher wheels)

Stinger 7/9 - **\$2350**

All these wheel options give you the same aero cheating advantage of wider rim profiles as the new Zipp Firecrest wheels, but at a fraction of the price for what is arguably a better product!

**We said at the start that we would offer an Xmas deal as well, so here it comes...**

Get your bike serviced and ready to roll for your Xmas break in 2011, and we will give you a free wash and lube in January to clean all the hard earned road grime you have built up riding off the Xmas puddings!



**TCR, more than just your local bike shop!**