

cervélo
VROOMEN.WHITE.DESIGN

R3 Rival



Industry leading technology unleashed. The Cervélo R Series is industry leading when it comes to Strength to Weight ratio.

- Most affordable Paris Roubiax and Tour de France stage winning frame available
 - New BBright frame standard
- Built from lessons learned from Project California
 - R3 Rival with 404's comes in at 6.5KG

\$3,899 and you are riding what the worlds best do!!